



*Allegiance Healthcare Corporation
Dealer Management Group
1450 Waukegan Road
McGaw Park, Illinois 60085-6787
847.473.0400
Fax: 847.785.6040*

Valerie Rawls
Hill Rawls Marketing Consultants, LLC
420 Jason Lane
Schaumburg, Illinois 60173

Dear Valerie,

The business relationship you have shared with Baxter Healthcare Corporation and Allegiance Healthcare Corporation spans more than ten years. As a valued supplier to both organizations, I wanted to recommend your company on its commitment to excellence and customer satisfaction.

Over the years, we have worked on a number of projects that helped define and position the small business program. The brochures and collateral pieces you designed conveyed our corporate culture and image while exhibiting the unique characteristics of the small business program and its outreach initiatives.

The manner in which you participate in development and review meetings is clearly indicative of your consensus building style and reverence for the ideas and concerns of the customer. Your command of the requirements to deliver a high quality piece is paralleled by your professional manner and commitment to budget.

Thanks to you and your staff for partnering with us and for being the type of supplier that is committed to our growth and development. If the opportunity presents, please allow Allegiance to act as a reference for Hill Rawls Marketing Consultants, LLC.

Sincerely,

A handwritten signature in black ink that reads "Roneida J. Martin". The signature is fluid and cursive, with a prominent initial "R" and "M".

Roneida J. Martin
Director